



Kings Island

Activation One Sheet

Location: 6300 Kings Island Dr, Mason, OH 45040

Activation Dates / Times:

October 5th, 6th - 7:30pm-12:30am

October 26th & 27th - 7:30pm-12:30am

Staff:

Team Leader: Daniel Sibersack

BA 1: Tommy Johnson

BA 2: Olivia James

BA 3: Kris Steineman

Dress Code Attire:

Dark blue jeans /khakis or jeans shorts T- Shirt will be provide by client day of Activation

Arrival instructions for Cedar Point Activation.

- Continue on One Team Way until you reach Security Post 1 (indicated by the **PINK ●**) where you will veer to the right toward Soak City
- You will pass the main entrance to Soak City on your right as you continue straight along the access road.
- Security Post 2 (indicated by the **TEAL ●**) will come up ahead on your right.
- **STOP** at the Security Post. Give them your name, show them the provided parking voucher, and let them know what organization you are with. They will clear you to continue to the VIP Parking Lot.
- As you approach the Human Resources Building to you right, you will take a left to the VIP Parking Lot. This is the **GREEN RECTANGLE** on the map attached

Brand Ambassador Notes:

- Call Team Lead Danielle (859-250-7530) upon arrival and meet with her at entrance
- Make sure to bring water / food for yourself
- We will not be able to enter into the park but there is a water fountain & restroom near our booth location

Activation Description:

- Team will be handing out prepackaged samples of Takis to patrons as they are exiting the Amusement Park
- Team will take pictures of patrons holding the Takis (ask if you can get a picture of them holding up the bag)
- Make sure you are outgoing, smiling and asking everyone if they would like a free bag of Takis
- Please do not smoke while out in front working or talk on your cell phone

While Working NST Projects:

- Always be polite; if a client asks you questions, please refer them to NST management
- Have a smile on your face, we only use contractors who are outgoing, positive & hardworking

When to contact NST Management:

- Most important; any problems that come up that you need an immediate answer on (Rain, canceled show, etc.) Please call right away.
- NOTE: If you need an answer and you don't get a text back please keep calling.

To receive payment for projects completed:

- All required "Project texts" must match up with scheduled project times
- All picture documentation for each shift requiring it must be taken through company App
- If company app is down, please text the project text line and contact David immediately
- Checks are mailed out to contractors weekly on Thursday (Please allow 7-10 business days)
- Nopayment will be made for projects that do not have the required documentation

NST Project Text Number (559)744-3889:

- Please do not call the "project text" number or send MMS messages to it, it is only set up only to receive SMS messages. You may need to adjust how your phone sends messages.
- **Start and end of project texts need to match scheduled project times**
- Our quality control agents log in and use these notes to send out spotters while you are on projects so please be accurate

Picture Documentation:

- At the Start and end of every shift take a selfie with the product you are using for that shift
- All documentation needs to be taken through the company app
- Make sure that your phone is charged and your GPS is on. Without it you are not able to work your projects

Notes:

- If you do not understand each project or it is not 100% clear what you are doing please CALL to verify
- RIGHT NOW, text the Project Text Line (559) 744-3889 confirmation that you have read the rules and regulations completely. You will not be scheduled for this upcoming week until he receives the text.

IF YOU HAVE ANY QUESTIONS ON ANY OF THE RULES & REQUIREMENTS CALL OR EMAIL

Operations Director

David Harmon

National Street Teams

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