

Lights FC

Activation One Sheet



Event Location: Cashman Field located @ 850 N Las Vegas Blvd, Las Vegas, NV 89101

Activation Date / Times:

February 24th – 3:30pm-10:30pm

Team:

- **Team Lead: Shannan Corbett**
- BA 1: Jennifer Pomares (Bilingual)
- BA 2: Richard Hernandez (bilingual)
- BA 3: Martin Corbett
- BA 4: Ivan Martin
- BA 5: Julio Han (Bilingual)
- BA 6: Nishawn Morris
- BA 7: Ariane Anderson
- Back up BA 1: Lisa Pugh

Dress code Attire:

- T- Shirt will be provide by client day of Activation
- Nice blue jeans /no rips or holes / not baggy
- Clean tennis shoes

Arrival instructions for Lights FC Activation.

- Arrive no later than 3:15pm / must be at the booth by 3:30pm no later
- Text Team Lead Shannan on group text line upon arrival and meet with her at the booth to pick up your shirt @ 3:15
- Park inside parking lots at Cashman Field (Parking will be free)

Activation Description:

- Team will be handing out promotional items, lead generation and helping with game booth in the Fun Zone
- Team will be helping to work the booths from 3:30pm till 10:30pm
- When doing lead generation please make sure the patrons fill out the lead completely and that it is easy to read
- When taking a bathroom break or lunch break please make sure another BA is covering your station. NO 2 BAs should be taking a break together at the same time.
- **VERY IMPORTANT -Make sure you are outgoing, energetic, smiling and talking to everyone possible**
- **VERY IMPORTANT- Do not smoke or talk on your cell phone while working at the Stadium**

While Working NST Projects:

- Always be polite; if a client asks you questions, please refer them to NST management
- Have a smile on your face, we only use contractors who are outgoing, positive, and hardworking

When to contact NST Management:

- Most important; any problems that come up that you need an immediate answer on (Rain, canceled show, etc.) Please call right away.
- NOTE: If you need an answer and you don't get a text back please keep calling.

To receive payment for projects completed:

- All required "Project texts" must match up with scheduled project times
- All picture documentation for each shift requiring it must be taken through company App
- If company app is down, please text the project text line and contact David immediately
- Checks are mailed out to contractors weekly on Thursday (Please allow 7-10 business days)
- No payment will be made for projects that do not have the required documentation

NST Project Text Number (559)744-3889:

- Please do not call the "project text" number or send MMS messages to it, it is only set up only to receive SMS messages. You may need to adjust how your phone sends messages.
- **Start and end of project texts need to match scheduled project times**
- Our quality control agents log in and use these notes to send out spotters while you are on projects so please be accurate

Picture Documentation:

- At the Start and end of every shift take a selfie on company app
- All documentation needs to be taken through the company app
- Make sure that your phone is charged, and your GPS is on. Without it you are not able to work your projects

Notes:

- If you do not understand each project or it is not 100% clear what you are doing please CALL to verify, NEVER assume.
- RIGHT NOW, text the Project Text Line (559) 744-3889 confirmation that you have read the rules and regulations completely. You will not be scheduled for this upcoming week until he receives the text.

IF YOU HAVE ANY QUESTIONS ON ANY OF THE RULES & REQUIREMENTS CALL OR EMAIL

David Harmon

Operations Director

National Street Teams

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c [702.485.0949](tel:702.485.0949)

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